



Advertising Contract

NECCD 81st Annual Training Institute
Resort and Conference Center At Hyannis, Hyannis, MA 02601
October 18-21, 2020

**ADVERTISING CONTRACT AND MATERIALS MUST
BE RECEIVED BY SEPTEMBER 11, 2020**

RATES

Full Page	(7.5 wide x 10" deep)	\$150.00
½ Page	(7.5 wide x 5" deep)	\$100.00
¼ Page	(3.7 wide x 5" deep)	\$ 75.00

_____ YES, we wish to place an advertisement in the 81st Annual Training Institute Souvenir Program.

Company name or organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Specifics of Ad Requested

Size of advertisement _____ Product to be advertised _____

Circulation

A minimum of 250 Institute Souvenir Programs will be circulated.

Mechanical Note

1. Preferred materials: Electronic File; PDF, JPEG or TIF, saved for Windows format on disk or emailed to joday@sdw.state.ma.us
2. Acceptable materials: 133-line screen, film negatives, right reading, and emulsion side down.
3. The dimensions given are standard U.S. sizes. Your copy will be adjusted to fit the Institute Souvenir Program as necessary.
4. Art and mechanical charges for layout will be imposed in addition to rate of space if NECCD is requested to provide this service.
5. The Institute Souvenir Program is printed in Black and White.

Acting on behalf of the above named company, I hereby agree to purchase advertising as specified above in connection with the New England Council on Crime & Delinquency's 81st Annual Training Institute to be held at the Resort and Conference Center at Hyannis, Hyannis, MA. It is understood that although no assurance can be given for ad location, every effort will be made by NECCD to place the advertisement in the best possible location for the benefit of the advertiser and the betterment of the souvenir program.

Authorized by (print or type):

(Name) (Title)

(Signature) (Date)

Make check payable to: NECCD – Massachusetts Conference

Complete this form and return it to:

NECCD – MA Conference
P.O. Box 378
Seekonk, MA 02771-0378
Email: joday@sdw.state.ma.us

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